

MAY'18 (LIVE+SD) FINAL Competitive Weekday Program Analysis (excluding breaking news & specials, includes all original programming)
MAY'18 FINAL (04/30/18-05/25/18)

Ranked On:

RANK	NETWORK	PROGRAM NAME	HH COV	HH AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	#Tlc
1	FOXN	HANNITY	3		2590	3261	650	16
2	MSNB	RACHEL MADDOW SHOW	2.4		2145	2627	531	19
3	FOXN	TUCKER CARLSON TONIGHT	2.4		2096	2617	519	19
4	FOXN	INGRAHAM ANGLE, THE	2.4		2072	2589	523	19
5	FOXN	FIVE, THE	2.1		1797	2153	379	20
6	FOXN	SPECIAL RPT W/BRET BAIER	2		1771	2141	380	20
7	MSNB	LAST WORD W/ L. O'DONNELL	1.9		1687	2012	397	20
8	FOXN	STORY, THE	1.8		1580	1943	379	20
9	MSNB	ALL IN W/ CHRIS HAYES	1.6		1423	1678	336	20
10	FOXN	AMERICAS NEWSROOM	1.6		1404	1627	286	40
11	FOXN	FOX AND FRIENDS	1.5		1354	1575	339	60
12	FOXN	FOX NEWS AT NIGHT	1.5		1272	1528	354	21
13	MSNB	11TH HOUR W/B. WILLIAMS	1.5		1284	1493	324	20
14	MSNB	HARDBALL WITH C. MATTHEWS	1.5		1289	1491	285	20
15	FOXN	OUTNUMBERED	1.5		1309	1478	255	20
16	FOXN	YOUR WORLD W/NEIL CAVUTO	1.4		1216	1404	260	20
17	FOXN	HAPPENING NOW	1.4		1232	1403	250	20
18	FOXN	DAILY BRIEFING W/D.PERINO	1.4		1228	1399	256	20
19	FOXN	OUTNUMBERED OVERTIME	1.4		1213	1388	262	20
20	FOXN	SHEPARD SMITH REPORTING	1.4		1184	1351	254	20
21	MSNB	BEAT W/ARI MELBER	1.3		1180	1330	244	20
22	MSNB	DEADLINE:WHITE HOUSE	1.3		1103	1220	226	20
23	MSNB	MTP DAILY	1.2		1085	1214	220	20
24	MSNB	MORNING JOE	1.1		1006	1087	238	20
25	MSNB	MSNBC LIVE W/ S.RUHLE	1.1		936	1002	223	20
26	CNN	ANDERSON COOPER 360	0.8		760	888	280	39
27	MSNB	MSNBC LIVE W/ A.VELSHI	0.9		798	876	168	19
28	MSNB	MSNBC LIVE W/ H.JACKSON	0.9		790	854	191	20
29	MSNB	MSNBC LIVE W/VELSHI&RUHLE	0.9		770	845	181	20
30	MSNB	ANDREA MITCHELL REPORTS	0.9		758	824	165	20
31	CNN	ERIN BURNETT OUTFRONT	0.8		701	818	269	20
32	MSNB	MSNBC LIVE W/K.TUR	0.8		739	798	162	19
33	CNN	LEAD WITH JAKE TAPPER	0.8		711	793	213	20
34	CNN	CNN TONIGHT	0.7		674	789	271	36
35	MSNB	MSNBC LIVE W/ C.MELVIN	0.8		727	784	161	20
36	CNN	SITUATION ROOM	0.7		675	764	226	40
37	CNN	WOLF	0.7		658	727	191	20
38	CNN	CNN NEWSROOM	0.7		653	717	196	80
39	CNN	INSIDE POLITICS	0.7		615	676	186	20
40	CNN	AT THIS HOUR	0.6		582	637	178	20
41	CNN	NEW DAY	0.6		535	584	186	60
42	FOXN	FOX & FRIENDS FIRST	0.6		516	571	145	38
43	MSNB	FIRST LOOK	0.4		364	382	109	19
44	CNN	EARLY START	0.3		304	329	115	38
45	FBN	LOU DOBBS TONIGHT	0.3		245	319	33	20
46	CNBC	JAY LENOS GARAGE	0.3		241	302	113	4
47	CNBC	SHARK TANK	0.3		229	276	92	45
48	HLN	FORENSIC FILES	0.2		213	243	86	112
49	FBN	VARNEY & COMPANY	0.2		200	232	29	60
50	HLN	MORNING EXPRESS W/ MEADE	0.2		200	224	80	100
51	FBN	COUNTDOWN TO CLOSING BELL	0.2		156	178	18	20
52	FBN	AFTER THE BELL	0.2		154	176	16	20
53	CNBC	SQUAWK ON THE STREET	0.2		157	175	36	20
54	CNBC	FAST MONEY HALFTIME RPRT	0.2		148	167	32	20
55	CNBC	SQUAWK ALLEY	0.2		144	165	33	20
56	CNBC	POWER LUNCH	0.2		142	160	31	20
57	FBN	CAVUTO COAST TO COAST	0.2		140	157	20	42
57	CNBC	CLOSING BELL	0.2		139	157	29	20
59	FBN	INTELLIGENCE RPT W/REGAN	0.2		139	156	17	20
60	CNBC	AMERICAN GREED	0.2		132	151	58	7
60	FBN	EVENING EDIT, THE	0.2		128	151	13	20
62	HLN	ACROSS AMERICA W/COSTELLO	0.1		131	143	47	40
63	FBN	KENNEDY	0.1		112	139	20	15
64	FBN	MAKING MONEY W/C.PAYNE	0.1		113	137	14	20
65	CNBC	FAST MONEY	0.1		114	127	31	20
66	HLN	CRIME & JUSTICE	0.1		117	126	38	32
67	HLN	ON THE STORY	0.1		106	112	35	40
68	FBN	M. BARTIROMOS WALL STREET	0.1		87	111	10	4
69	CNBC	SQUAWK BOX	0.1		99	109	31	20
70	CNBC	MAD MONEY	0.1		94	108	30	20
70	FBN	MORNINGS WITH M.BARTIROMO	0.1		88	108	14	60
72	HLN	MICHAELA	0.1		90	99	30	40
73	CNBC	OPTIONS ACTION	0.1		85	95	21	4
74	HLN	S.E. CUPP UNFILTERED	0.1		61	70	25	16
75	CNBC	WORLDWIDE EXCHANGE	0		42	49	16	19
76	CNBC	STREET SIGNS	0		28	34	17	19
77	FBN	FBN AM	0		25	28	4	19